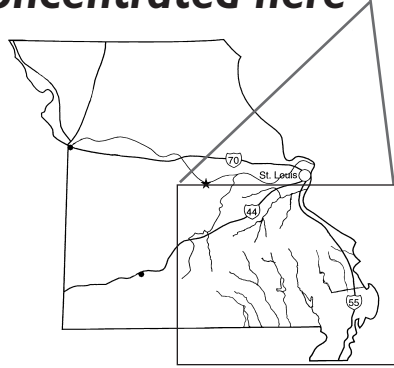


News coverage
concentrated here

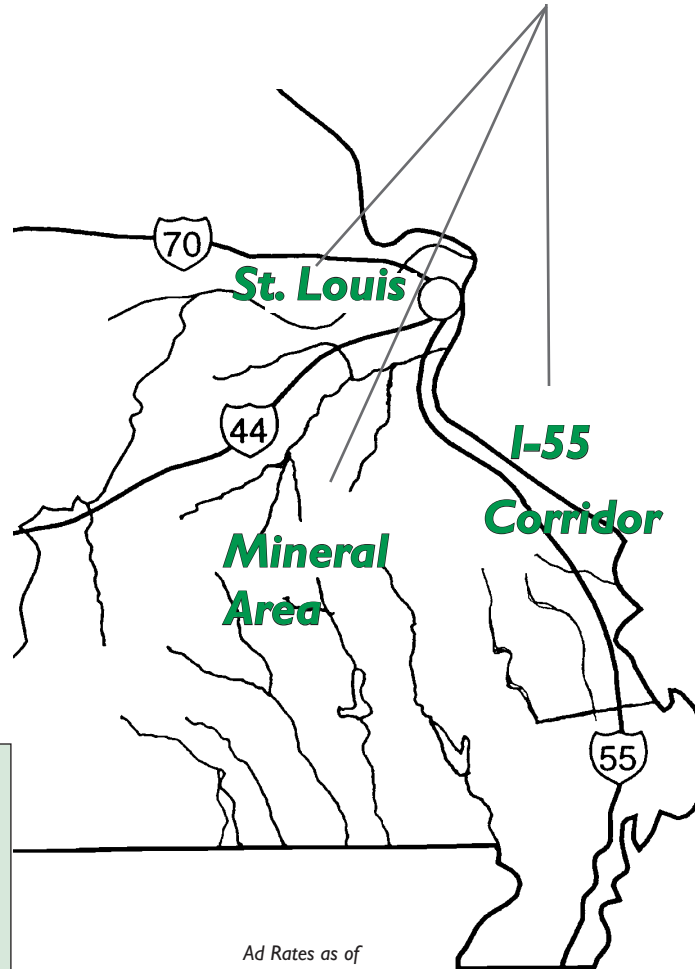


We bring news stories of the outdoors and travel in the eastern and central Ozarks...

..... to readers in the greater St. Louis area, the Mineral Area and I-55 corridor.

River Hills Traveler

Readers concentrated here



Ad Rates as of
June, 2005

Display Advertising

Full Page.....	\$550
Back Cover.....	\$425
Half Page.....	\$302
3/8ths Page.....	\$255
1/4th Page.....	\$172
1/8th Page	\$96
1/16th Page.....	\$69

Classified Directory

\$25 for one month
\$22 for three months (\$66)
\$20 for six months (\$120)
\$18 for one year (\$198)

Travel Map Ads

1st month	\$51	Full season \$351
2nd month	\$46	
3rd month	\$44	
4th month	\$42	
5th month	\$40	
6th month	\$36	
7th month	\$32	
8th month	\$30	
9th month	\$30	